

~~identification tag~~ radio frequency identification tag responds by communicating said identifying data to said computer system, thereby accessing said remote computer network.

2. (Canceled) The system of claim 1, wherein said identification tag is selected from the group  
Consisting of: a linear bar code, a composite bar code, a 2-dimensional bar code, a radio frequency identification transponder and data recorded magnetically.
3. (Previously presented) The system of claim 1, wherein said identifying data further comprises data selected from the group consisting of: a product identifier, a serial number, a URL or other reference to a web site, and combinations thereof.
4. (Currently amended) A method for accessing a remote computer network, which comprises the steps of:
  - (i) providing an integrated system comprising,  
a package,  
an ~~identification tag~~ radio frequency identification tag coupled to said package that stores identifying data unique to said package,  
an interrogator located external to said package, and  
a computer system coupled to said interrogator for exchanging information with a remote site,
  - (ii) sending a query signal from said interrogator to said ~~identification tag~~ radio frequency identification tag;
  - (iii) responding to said query signal by communicating said identifying data from said ~~identification tag~~ radio frequency identification tag to said computer system;
  - (iv) executing a script associated with said identifying data in said computer system;
  - and,
  - (v) instructing said computer system to access said remote computer network, wherein said script contains programmed instructions.
5. (Canceled) The method of claim 4, wherein said identification tag is selected from the group consisting of: a linear bar code, a composite bar code, a 2-demensional bar code, a radio frequency identification transponder, and data recorded magnetically.

6. (Previously presented) The method of claim 4, where in said identifying data is selected from the group consisting of: a product identifier, a serial number, a user identifier, a URL or other reference to a web side, and combinations thereof.
7. (Currently amended) A method for providing product materials by accessing a remote computer network, comprising the steps of
  - (i) providing an integrated system comprising,  
a package,  
an radio frequency identification tag ~~identification tag~~ coupled to said package that stores identifying data unique to said package, an interrogator located external to said package, and a computer system coupled to said interrogator for exchanging information with a remote side,
  - (ii) sending a query signal from said interrogator to said radio frequency identification tag ~~identification tag~~;
  - (iii) responding to said query signal by communicating said identifying data from said radio frequency identification tag ~~identification tag~~ to said computer system;
  - (iv) executing a script associated with said identifying data in said computer system, wherein said script contains programmed instructions;
  - (v) instructing said computer system to access said remote computer network; and
  - (vi) sending said product materials from said remote computer network to said computer system.
8. (Previously presented) The method of claim 7, wherein said product materials is selected from the group consisting of: product information, instruction manuals, advertising, registration materials, promotional items, and mixtures thereof.
9. (Previously presented) The method of claim 8, where in said promotional items are selected from the group consisting of: screen savers, fonts, computer games, text files, music files, video files, and mixtures thereof.
10. (Previously presented) The method of claim 7, wherein said product materials are downloadable.
11. (Canceled) The method of claim 7, wherein said identification tag is selected from the group consisting of: a linear bar code, a composite bar code, a 2-dimensional